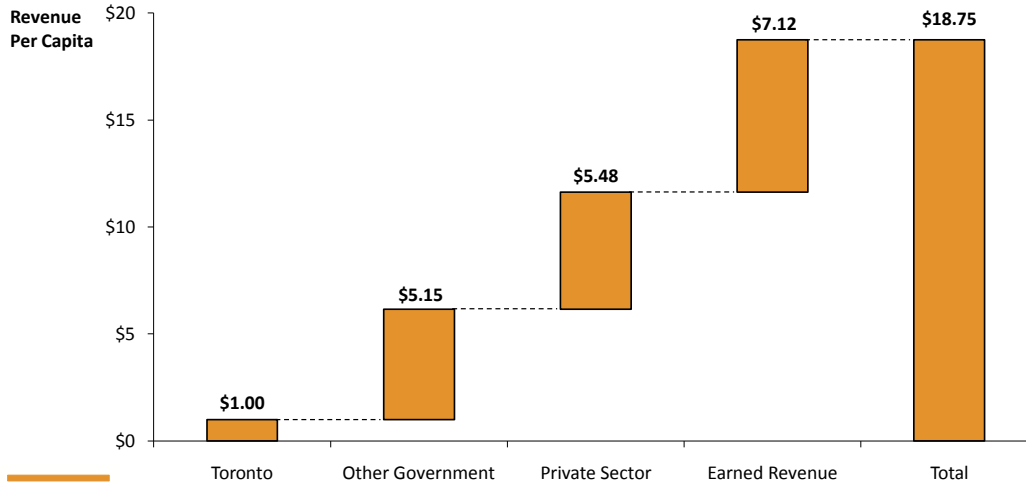


## Every \$1 per capita granted by the City leverages \$17.75 more from other sources

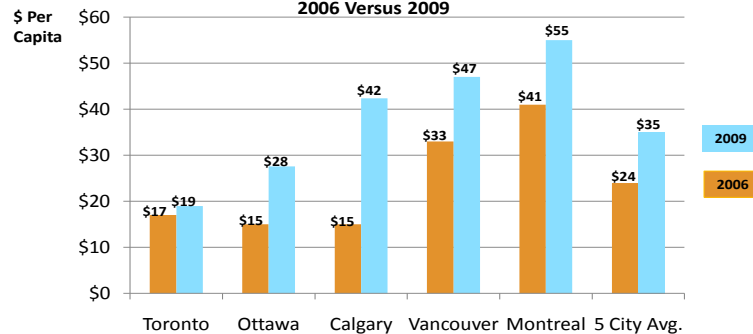
Revenue Per Capita for Organizations Receiving Grants from the City of Toronto



**TORONTO  
RTS  
FOUNDATION**  
Source: CADAC

## Toronto's cultural investment has increasingly fallen behind that of other major Canadian cities

Trend in Per Capita Cultural Investment by Toronto and Other Major Canadian Cities  
2006 Versus 2009



<b>2009 Cultural Investment</b>	\$47.6MM	\$22.4MM	\$41.9MM	\$27.4MM	\$89MM	\$45.5MM
<b>Population</b>	2,503,300	812,100	988,200	578,000	1,620,700	1,300,400

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FOUNDATION**

Source: Hill Strategies Research analysis of data provided by the five cities, 2011